




FRANCHISE EXPO SOUTH

IN PARTNERSHIP WITH:  **IFA**
INTERNATIONAL FRANCHISE ASSOCIATION

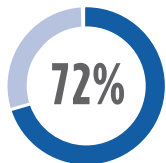
FORT LAUDERDALE, FL

SEPT 8-9

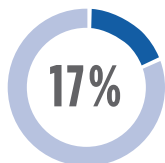
2023 FORT LAUDERDALE
CONVENTION CENTER

MAKE CONNECTIONS WITH **QUALIFIED LEADS**

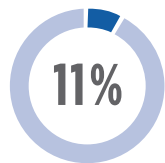
GOAL TO **OPEN A FRANCHISE**



Within 12 Months



12-18 Months

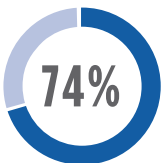


18+ Months

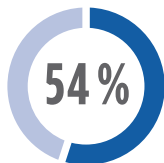
SHOW INFO

- The most dynamic franchise expo in the South, with attendees from the Southern US, Caribbean, and Latin America
- On-site promotions to drive interest to your booth
- A comprehensive conference program attracts knowledgeable attendees
- CFE courses created by the IFA

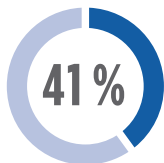
PRIOR TO ATTENDING **THE EXPO**



currently own or have
owned a business



researched 1 or more
franchise concepts



had conversations with 1
or more franchise brands

ATTENDEE **INVESTMENT LEVELS**

37%

\$0 - \$100,000

56%

\$100k - \$1 MIL

7%

\$1 MIL +

FOR MORE INFORMATION CONTACT

Exhibit@FranchiseExpo.com

OR CALL **201.881.1654**

VISIT US AT

FranchiseExpoSouth.com

PRIMARY SHOW FLOOR PACKAGE

Exhibit and experience the tremendous value of meeting in person with prospects in an atmosphere conducive to business. Attract, engage, and succeed at Franchise Expo South!

10' x 10' space on show floor | 8' pipe and drape back drop | Listing on website Listing
in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | 7% IFA membership discount | \$65 per square ft

EMERGING FRANCHISOR PAVILION

Take your brand to the next level in our Emerging Franchisor Pavilion for franchisors with 10 units or fewer in their system.

5' x 10' carpeted space on show floor | Draped table and 1 side chair | Retractable banner stand
Listing on website | Listing in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | 7% IFA membership discount | \$3,900

BUSINESS RESOURCE CENTER

For providers of B2B products and services to the franchise and small business community.

10' x 10' carpeted space on show floor | Draped table and 2 chairs | Listing on website
Listing in Event Guide | Custom e-Guest Pass to invite prospects
Access to workshops and free sessions | \$3,750



SEPT 8-9, 2023
Fort Lauderdale, FL



April 12-13, 2024
Los Angeles, CA



MAY 30-JUNE 1, 2024
New York, NY